

Artyom Friedman

Senior Frontend Engineer

Israeli citizen · Currently in Almaty, KZ — returning to Israel
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SUMMARY

Senior Frontend Engineer with 7+ years of production experience across B2B SaaS, fintech, banking and consumer products. Strong in React + TypeScript + Next.js + Tailwind, with a deep Vue 3 / Nuxt 3 background. I own the full frontend lifecycle — architecture, CI/CD, releases, performance and integration with backend and product teams — and I ship fast because of how deeply AI is wired into my daily work: Claude Code at the agent layer (hooks, slash commands, MCP servers, custom skills, plugins), multi-agent systems and LLM tooling integrated with internal company systems. Designed and delivered an internal 8-lesson AI program for executive leadership.

EXPERIENCE

Senior Frontend Engineer

October 2024 — Present

Galereya Novostroek — Almaty, Kazakhstan · Real Estate / New Housing

- Leading frontend development of internal web products on Nuxt 3 and Vue (including framework-less solutions) — automating internal processes and simplifying daily work for the team.
- Integrating products with Bitrix24 — turning the CRM into the backbone of internal team tools.
- Built the client-facing WebView app of Galereya Novostroek — mobile interface on top of the main product.
- Designed project architecture from scratch: modular structure, typed state, shared conventions.
- Set up GitLab CI/CD pipelines and team git workflow from zero — release went from manual process to commit → production.
- Built UI with Tailwind and Vuetify; integrated REST APIs and owned frontend reliability and performance.
- Embedded AI tooling into team workflows (Claude Code, Codex, MCP servers, multi-agent systems) and delivered an 8-lesson AI program for executive leadership (see AI & Automation section).

Lead Frontend Engineer (Contract)

September 2025 — March 2026

Satya Digital Intelligence — Herzliya, Israel · B2B SaaS

- Sole frontend engineer for the company on a B2B SaaS platform built with React + TypeScript + Next.js + Tailwind.
- Added new functionality and shipped product improvements across the platform.
- Built analytics and reporting pages with charts, comparisons and data visualizations.
- Integrated Descope for authentication and identity management.
- Worked closely with the backend team on API contracts and product evolution.
- Owned frontend architecture, library choices, release process and quality gates.
- **Engagement:** Joined through the Masa Israel Tech Career program; received Israeli citizenship during the program. Ran in parallel with my main role at Galereya Novostroek, which I managed remotely from Israel.

Frontend Engineer

November 2019 — January 2025

Ibec Systems — Almaty, Kazakhstan · Web Development Agency

- Grew from Junior to Strong Middle Frontend Engineer over 5+ years at the studio — from supporting other people's code to owning architecture on my own projects.
- Delivered frontend across a wide range of studio projects — from marketing sites to banking and product platforms.
- Primary stack: Vue 3 / Nuxt 3; React / Next.js on multiple projects.
- Co-author of IBEC's internal component library — [nuxt3-ui-kit](https://github.com/IBEC-BOX/nuxt3-ui-kit) (github.com/IBEC-BOX/nuxt3-ui-kit), used across studio projects.
- **Selected projects:**

- BankRBK — full redesign and new application architecture on Nuxt.
- Eurasia Life — frontend from scratch on Nuxt.
- Bigroup — React redesign and ongoing technical support.
- Kino.kz — React/Next performance and code optimization.
- IQanat, Domkz, Imex (frontend architecture), Netmore (admin panel), Dara, Astana Opera, Jameson, Tele2 / Altel.
- Full lifecycle: pixel-perfect implementation from Figma, component development, REST API integration, refactoring, performance optimization, task estimation.

Junior Full-Stack Developer

September 2018 — August 2019

Aida Service — Almaty, Kazakhstan · E-commerce / Building Materials

- Started my career in IT — first production-grade development experience.
- Built the aida.market website and internal SSR / SPA web applications for the company.
- Stack: Vue / Nuxt, JavaScript, HTML/CSS. Backend tasks on Node.js in side projects.
- Built two personal projects on Node.js + Vue in parallel: a car wash automation system (tracking and real-time via WebSockets) and an accounting system for a car parts store.

AI & AUTOMATION

A dedicated focus area — treated as part of my professional profile, not a side hobby.

- Working with Claude Code at a professional level — hooks, slash commands, MCP servers, custom skills and plugins. Strong applied prompting and reproducible prompt pipelines.
- Designing and building multi-agent systems tailored to specific engineering and business workflows; integrating LLM-based tooling with internal company systems to automate routine operational processes.
- **Executive AI Program:** Designed and delivered an internal 8-lesson AI program for executive leadership and department heads at Galereya Novostroek (10–25 participants) — from prompting fundamentals to multi-agent system design, with concrete business use cases.

TECHNOLOGIES

- **Frontend (primary):** React, Next.js, TypeScript (with generics and strict typing), TanStack Query, TanStack Router, Redux, React Native, JavaScript (ES6+).
- **Frontend (strong secondary):** Vue 3, Nuxt 3, Pinia, Vuex — production experience on multiple long-running products.
- **UI / Styling:** Tailwind, shadcn/ui, Headless UI, Vuetify, SCSS, HTML5, cross-browser, responsive, Figma to code.
- **Architecture:** Modular project structure, typing, design systems, bundle and performance optimization.
- **Infrastructure:** GitLab CI/CD, Git, ESLint, Sentry, Webpack.
- **Backend / Integration:** REST APIs, Node.js (as needed), WebView for mobile applications.
- **AI / Automation:** Claude Code, MCP servers, multi-agent systems, prompting, integrating AI into engineering processes.

EDUCATION

Bachelor's, Computer Science and Software

2019 — 2022

Kazakh Academy of Labor and Social Relations — Almaty

Software Engineering Technician

2015 — 2019

Almaty College of Economics and Law — Almaty

LANGUAGES

- **Russian** — Native.
- **English** — B1 / Intermediate — working proficiency (actively improving).